



Wolves & Finance

One-Page Strategic Plan TEMPLATE Business Strategy Bootcamp (Episode 8)

Fill in the areas below with answers from your worksheets in previous weeks.

Company Name:

Date:

Goal:

Define the company:

- Who is selling:
- What are you selling:
- When are you selling it:
- Where are you selling it:
- Why are you selling it:

What makes the business unique: (difficult for others to imitate and compete)

Value Proposition:

Tactics: (three exciting and fun tactics for the next three months)